



Ch. Ishwar Singh Kanya Mahavidyalaya

Fatehpur Pundri, Distt. Kaithal (Haryana) 136026

‘A’ Grade NAAC Accredited

(Affiliated to Kurukshetra University, Kurukshetra)

Web. : www.ciskmv.com E-mail: ciskmv1@gmail.com Office: 83075-38629

Red Ribbon Club

The Red Ribbon Club (RRC) is a youth-centric initiative established by the National AIDS Control Organisation (NACO) to empower young people as advocates of health awareness and social transformation. The Club primarily focuses on creating scientifically informed awareness about HIV/AIDS, promoting gender sensitivity, encouraging voluntary blood donation, and fostering positive behavioural change among students.

The Club provides a vibrant platform for students to engage in awareness campaigns, peer education, outreach programmes, and community service activities that contribute to the promotion of public health and social inclusion. Through interactive learning and collaborative initiatives, members develop leadership qualities, communication skills, and a strong sense of civic responsibility.

Vision

To nurture a generation of socially responsible youth committed to promoting health awareness, eliminating HIV/AIDS-related stigma, and contributing to an informed, inclusive, and compassionate society.

Mission

- * To disseminate accurate and evidence-based information on HIV/AIDS and adolescent health.
- * To encourage voluntary blood donation as a humanitarian responsibility.
- * To develop peer educators who can effectively influence healthy attitudes and behaviours.
- * To combat myths, misconceptions, stigma, and discrimination associated with HIV/AIDS.
- * To promote life skills, gender equality, and responsible decision-making among young people.

Core Activities

- * HIV/AIDS Awareness Campaigns
- * Peer Education Programmes
- * Interactive Seminars and Expert Talks
- * Observance of World AIDS Day



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- * Voluntary Blood Donation Awareness Drives
- * Health Education Workshops
- * Community Outreach and Awareness Rallies
- * Competitions on Public Health and Social Awareness

The Red Ribbon Club aspires to cultivate informed, empathetic, and socially conscious citizens who actively contribute to building a healthier and more equitable society.





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